# 2019 SPONSORSHIP OPPORTUNITIES

The Prairie Village Museum offers a range of opportunites for you to advertise and market your business throughout the year to a variety of audiances and age groups. In an average year 5,000+ people spend time at the Museum. Many spend multiple hours here for lectures, programming, camps, events, workshops, and touring our Village. Your organization can sponsor in-kind or with a monetary donation at a variety of levels. Sponsors will be acknowledged in various ways from social and print media, to signs at our events or in the Museum/Gallery, or in another way. If there is a specific way your business would like to be acknowledged, or if you would like to remain anonymous, please let us know. We're open to all kinds of ideas and partnerships, let us know if you have a creative idea for sponsorship. We also offer Business Memberships that include benefits for your business and your employees, and include sponsorship of our annual Holiday Dinner.

# **Kids Camps Sponsorships**

Each year the Museum holds art and history camps for our local and regional youth. Topics in the past have been Found-Art, Pointillism, Farm & Ranch Camp, Viking Camp, and German Russian Camp, among many others. The camp teachers often come to Rugby from another country or state. Camp sponsorships could be in the form of scholarships for children, monetary donations, or in-kind supplies. 2019 camps include Viking Camp in June and German from Russia Camp in August.

Available Sponsorships: Numerous

# **Annual Membership Sweepstakes**

Each year the Museum offers a sweepstakes to its members. The prizes range in value from \$500.00 - \$2500.00. The prizes are drawn at the Rhubarb Festival and the Village Fair. All Members are eligible to win, with no purchase necessary to be entered in the drawing. Sponsorships may be in-kind or as a donation to purchase the prize.

Available Sponsorships: 2 annually

## **Programming & Lecture Sponsorship**

The Museum brings in speakers about topics of interest to our local community and region, both historical and current events. When possible, the speakers augment our collections and exhibits on display. Speakers can be expensive, with fees as high as \$1000.00 per lecture plus travel and lodging fees.

Available Sponsorships: 3 annually

#### **Event Sponsorship**

The Rhubarb Festival, Village Fair, and planned future Halloween Haunted Village events are also available for sponsorship. Each event draws different audiences and your business may mix and match between the events. Available Sponsorships: Numerous

#### **Sponsor a Building or a Collection**

It's also possible to sponsor a building, collection, or exhibit. Perhaps one of our collections is especially relevant to your business (chiropractor, medicine, blacksmith, law, saloon, church, education, undertaker, print media, telephones, automobiles, farm machinery, fashion, etc...) Sponsorship could be monetary or inkind supplies, or volunteering to care for the building or objects.

Available Sponsorships: Numerous

### **G.U.** Austin Gallery Sponsorship

The Austin Gallery is our main exhibit space and is open year-round. All visitors must enter and exit through the Gallery. It hosts rotating exhibits each year, some are travelling exhibits that we reserve and bring to Rugby at significant cost and others are original exhibits that we research, design and curate ourselves each year. The average cost of an exclusive annual Gallery sponsorship is \$5000.00.

Available Sponsorship: Filled for 2019, Available for 2020.

# PRAIRIE VILLAGE MUSEUM